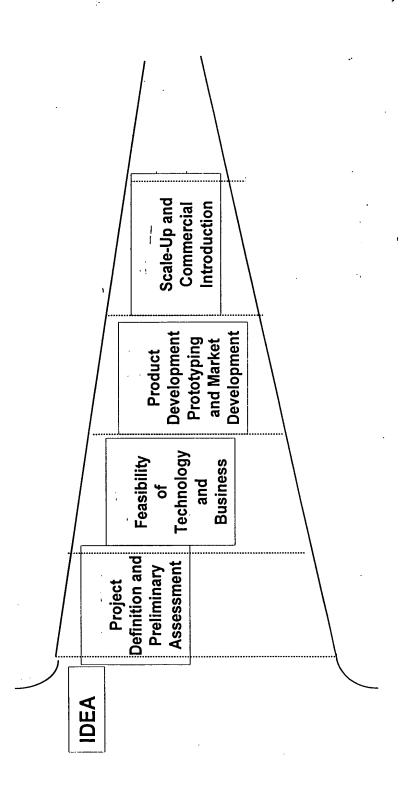
Tools for R&D Professionals



FHG.

# R&D Tools Map

### Tool #1 A Map of Similar Ideas, Art and Markets

Created By: Boolean and Natural Language Searches on the Idea. Group: All US Patents

Map of Patent Abstracts Identifies
Related Materials, Processes, and
Uses to Consider When
Expanding and Refining the Idea

Standpoint. The Map Also Allows Sub-groupings for Further Exploration. Implication: Other People Are Doing Similar Things and Selling Them, Demonstrating the Idea Is Reasonable From a Technical and Market

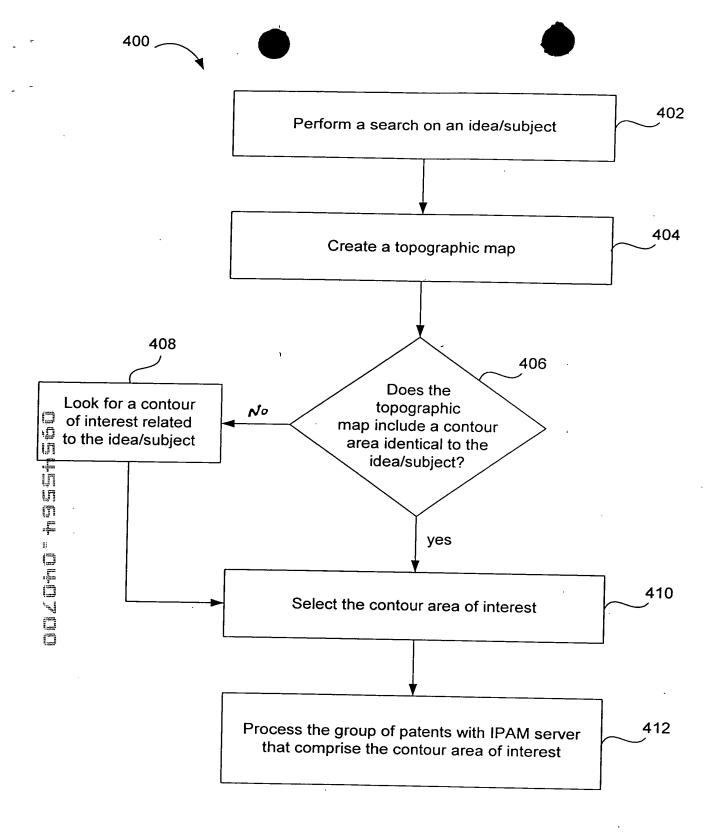


FIG. 4

#### Tool #10 Map of Similar Technology and Uses

Created by: Boolean and Natural

Language Searches on Project Concept

Group: All US and Europe Patents and

European Applications



Map of Patent Abstracts Identifies
Related Art and Companies to Consider
When Initially Assessing the Idea

Showing the Range of Materials, Processes and Uses to Consider on the Project Implication: The Project Team Has a High Level Map of the Project Scope,

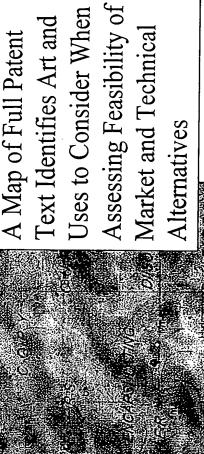
### oozono hosatza

## A Map of Technology and Uses the Project Team Is Focused on Refining 2002

Created By: Boolean and Natural Language Searches on Project Concept

Group: All US and

European Patents and European Applications



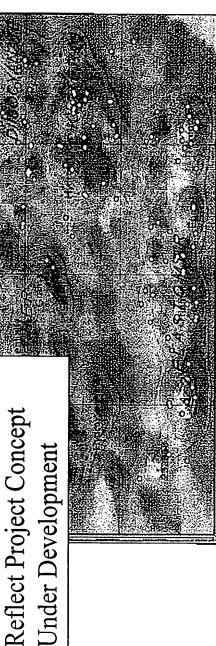
Implication: The Project Team and Management Have a High Level Map of Technologies and Markets Which Are Feasible to Explore

#### oozono" hassado Tool #33

# Map of Competitive Technology and Uses

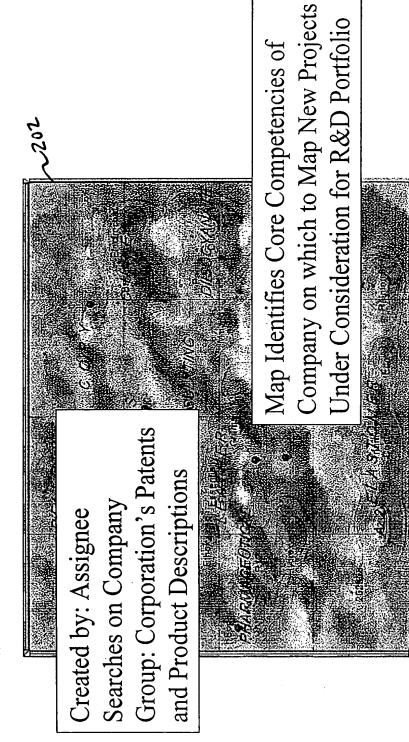
Created by: Assignee,
Boolean and Natural
Language Searches on
Project Elements
Group: All Patents and
Documents Narrowed to

Map of Patent Claims Identifies
Related Technologies and
Companies to Work Around and
Block Out in the Final Stage of
Development



Map of Technologies and Markets Which Are (1) Under Development Implication: The Project Team and Management Has a High Level (2) Potentially Competitive

## Map of Company Competency & New Projects Tool #51



Implication: Map Provides Management With a Visual Image of Core Competencies and Future Directions

### cccho" hashed Tool #2

## A Table of Assignees

402

Assignee - U.S. Patent Count Report for Microwave Food Heating - US Patents

	<i>\</i>
Assignee	Document Count
Matsushita Electric Industrial Co., Ltd.	81
Raytheon Company	<i>} }</i>
	48
Created By: Boolean	46 42
and Natural Language	.33 33
Searches on the Idea.	27 27 26
Group: All US Patents represented by the Secretary of the	Table of Assignees Gives New
Amana Refrigeration, Inc. E. I. Du Pont de Nemours and Company	Ideas on Technology and Markets
James River Corporation Champion International Corporation	to Consider When Expanding and
E. Khashoggl Industries	Simplify HOU I INTICION OF
Minnesota Mining and Manufacturing Company The United States of America as represented by the Secretary of the	worth Refining the Idea
International Paper Company	
Sanyo Electric Co., Ltd.	16
Andrew Corporation	
Daewoo Electronics Co., Ltd.	15
Golden Valley Microwave Foods, Inc.	15
International Flavors & Fragrances Inc.	το i
Mobil Oil Corporation	15
	ال 1
The Procter & Gamble Company	0

Implication: Shows the Quality and Variety of Top Companies Who Are Also Active in Areas Surrounding the Idea

FI6.9

1000

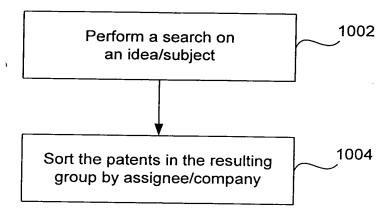


FIG. 10

### 

## A Table of Inventors

Inventor - U.S. Patent Count Report for Microwave Food Heating - US Patents

206

Created By: Boolean
and Natural Language
Searches on the Idea.
Group: All US Patents

2 2 2 5 5 7 7 7 5 5

Table of Inventors Identifies
People Who Have Worked In
This Area on Which to Run
Literature Searches

Kusunoki, Shigeru Pawlowski, Thomas D.

Seaborne, Jonathan

Simpson, James E.

Lentz, Ronald R.

Watkins, James D.

Schiffmann, Robert F.

furpin, Charles H.

Buck, Ronald G.

Dudley, Kenneth W.

Dobie, Michael J.

Byrne, Brian

Fitzmayer, Louis H.

Norris, John R.

Implication: Shows the Quality and Variety of Top Individuals Who Are Active in Areas Surrounding the Idea.

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FIG. I

1200\_\_\_\_

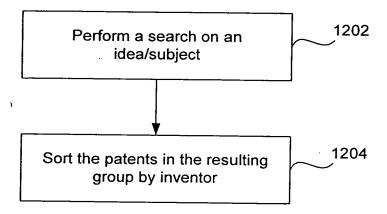


FIG. 12

### october Pashio

# A Table of Inventors by Assignee

Table of Inventors by Assignee Worked In This Area on Which to Run Literature Searches and Matsushita Electric Industrial c| Establish Partnership Contacts Identifies People Who Have **Document Count** 효환 Inventor • U.S. Patent Count by Assignee for Microwave Food Heating - US General Housewares Corporation E. Khashoggi Industries E. Khashoggi Industries, LLC E. Khashoggi, Industries Patentsmith Technology, Ltd. Smith; Donald P. Patentsmith Corporation Patentsmith Corportion The Pillsbury Company Raytheon Company Patentsmith II, Inc. and Natural Language inventor Name Levinson, Melvin L. Created By: Boolean Searches on the Idea. Bowen, Robert F. Pesheck, Peter S. Group: All US and Tanaka, Junzo European Patents

Implication: Shows Which Top Individuals, at What Companies, May Be Resources For The Project Team

James River - Norwalk, Inc. James River Corporation

Brown, Richard K.

1400

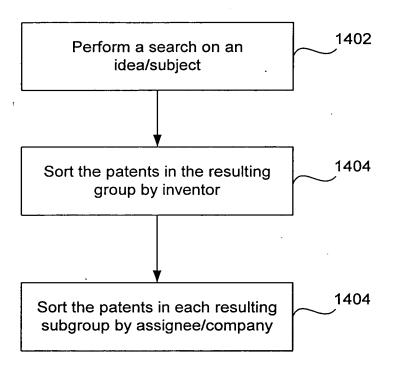


FIG. 14

oozono hassanseo Tool #22

# A Table of Inventors by Assignee

Inventor - U.S. Patent Count by Assignee for Microwave Food Heating - US

Patents Inventor Name

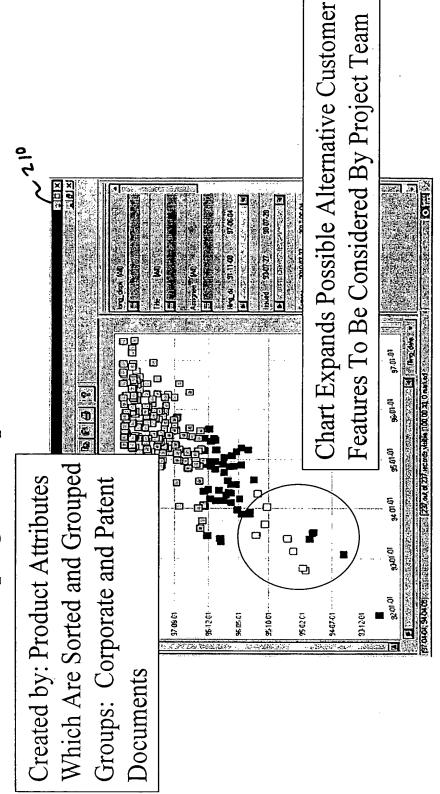
ee Decument C

5

	20 1 21	- 17 2 20	Table of Inventors by Assignee Identifies People Who Have	to Run Literature Searches and		- 7	15
	General Housewares Corporation	E. Khashoggi industries E. Khashoggi industries, LLC E. Khashoggi, industries	Patentsmith Corporation Patentsmith Corportion Patentsmith II, inc. Patentsmith Technology, Ltd. Smith; Donald P.	Raytheon Company	Matsushita Electric Industrial Co.	The Pillsbury Company	James River - Norwalk, Inc. James River Corporation
Levinson, Melvin L.	Created By: Boolean	and Natural Language Searches on the Idea.	Group: All US and European Patents and European Applications	Bowen, Robert F	Tanaka, Junzo	Pesheck, Peter S.	Brown, Richard K.

Implication: Shows Which Individuals May Be Resources For The Project Team, and Which to Commence Competitive Intelligence

Tool #12 Groupings of Proposed Product Features



Implication: Distinctive and Sometimes Known Product Feature Sets Are Uncovered Early in Project 1700

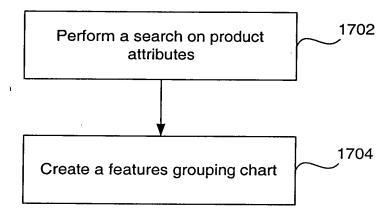
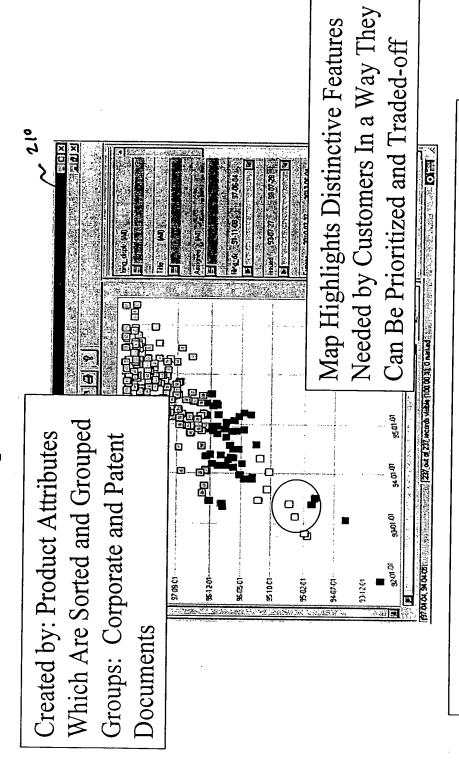


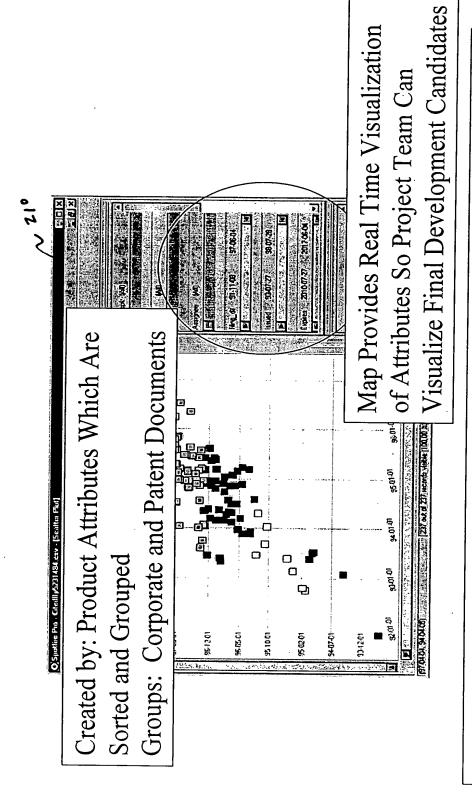
FIG. 17

# Map of Which Proposed Product Features Are Feasible Tool #23



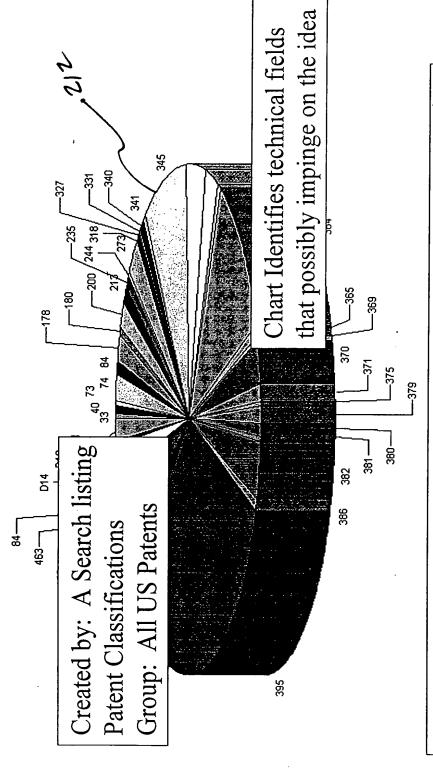
Implication: Product Feature Sets Are Found Early in the Project Via Previous Internal and Partner's Research

Map of Achievable Product and Service Features **Tool** #34



Implication: Product Feature Sets Are Visualized and Presented to Gate Review Team In a Dynamic Form

Tool #4
A Chart of Similar Technologies



Implication: The Inventor Knows What Other Technologies Might Be Used To Build Upon The Initial Concept

FT 6. 20

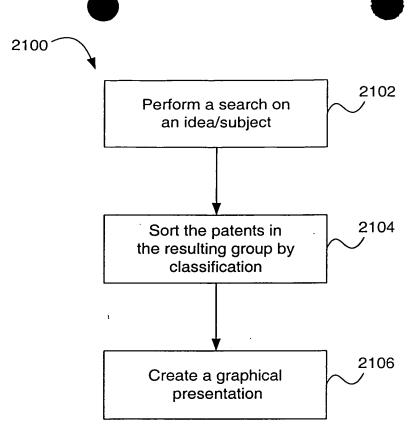
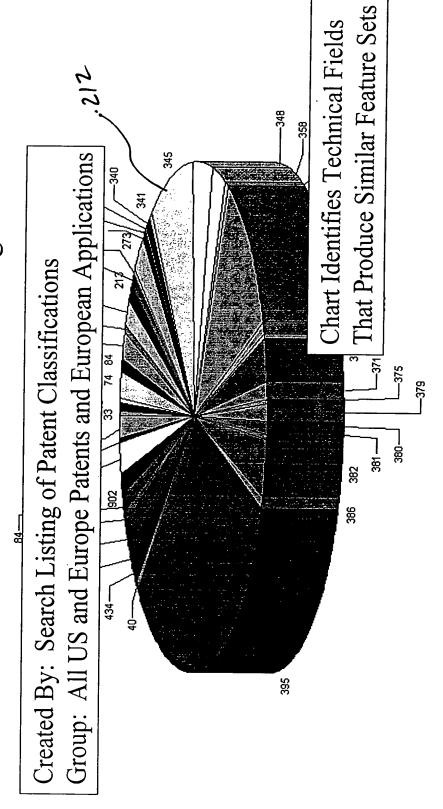


FIG. 21

Tool #13 A Chart of Similar Technologies

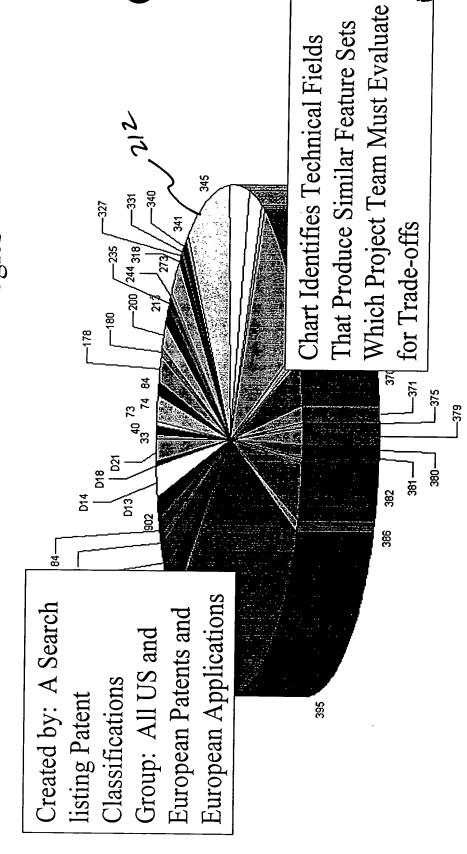


Should Be Considered or Which Might Be Used by Competitors Implication: Project Team Finds What Other Technologies

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#### Tool #24

# A Chart of Similar Technologies



Implication: Defines What Other Technologies Might Be Feasible and Considered by Technical and Market Teams

#### Tool #35

# Map of similar technologies

Which Project Team Must Evaluate for Its Final Solution and Possible That Produce Similar Feature Sets Chart Identifies Technical Fields Competitive Approaches Created by: A Search listing Applications Narrowed to Reflect Project Concept Group: All Patents and Patent Classifications Under Development

Implication: Project Team Is Aware of the Strengths and Weaknesses of Their and Possible Competitive Approaches

382

FI 6.24

#### 0020m0" h955h560 T001#44

# A chart of similar technologies

Chart Identifies Technical Fields That Patent Office and Competitors Will Search for Prior Art. Reflect Developing Product Created By: Search Listing Applications Narrowed to of Patent Classifications Group: Patents and

Implication: Analysis Allows Stronger Application to Be Submitted, Increasing Probability of an Earlier, Successful Patent Prosecution.

FI 6.25

#### Tool #14

# A Chart of related markets

Created By: a Search Listing SIC Codes Group: All US and Europe Patents and European Applications

es and md sations

☐ 178 ☐ 209 ☐ 235 ☐ 340 ☐ 444 Chart Identifies Market Segments That Could Possibly Use the Product or Service

Implication: Project Team Finds Other Markets Which Should Be Assessed by Team Members



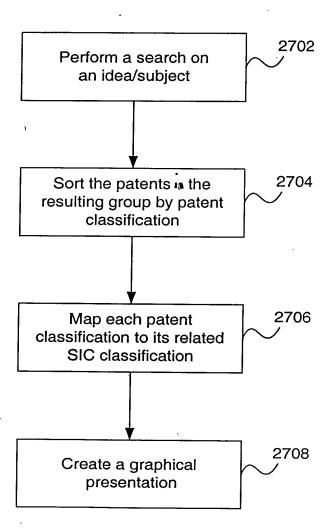


FIG. 27

**Tool #25**  A Chart of Related Markets

121

European Applications Created By: A Search European Patents and Group: All US and Listing SIC Codes

Segments and Lead Customers That Would First Use the Chart Identifies Market Product or Service

Implication: Project Team Finds What Markets In Which To Check for Lead Customers To Use Product or Service

FI6,28

oozono" hasshaso Tool #36 A Chart of related markets

717 ~

Created By: A Search
Listing of SIC Codes
Group: All Patents and
Applications Narrowed to
Reflect Project Concept
Under Development

Chart Identifies Market
Segments and Customers
That Would Later Use the
Product or Service

Implication: Project Team Knows What Markets Are Targets for Sales Growth After Commercialization of Initial Product

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COLCHO THESTHED

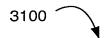
Tool #5

Patent Activity Chart

the Environment Surrounding the Idea Chart Identifies Speed of Change in Created by: Patent Count Group: All US Patents by Year 180 8 9 140

Implication: Inventor Should Time His/her Efforts To Match the General Activity in the Area of the Idea

FI 6.30



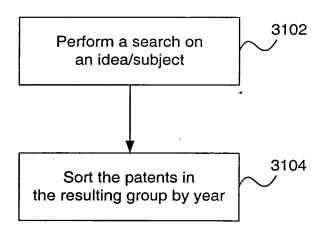
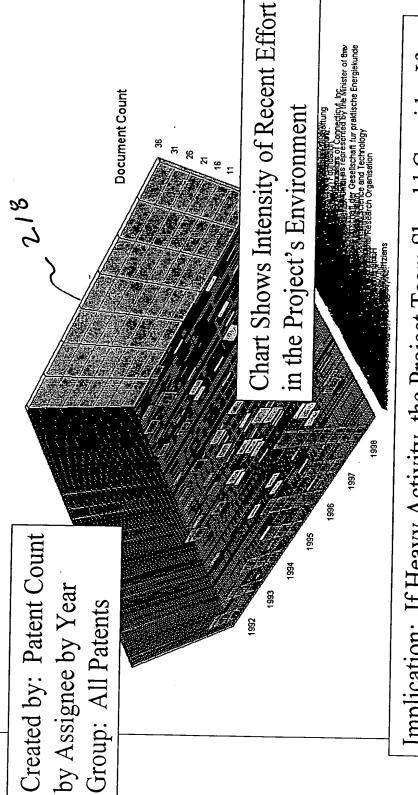


FIG. 31

# Recent Patent Activity Chart

Assignee - Patent Count by Year Graph for Microwave Heating of Food After 1992



Implication: If Heavy Activity, the Project Team Should Consider If New Product Is Distinctive Enough to Ensure Commercial Success

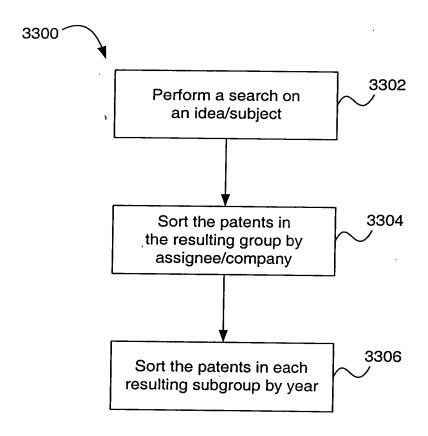
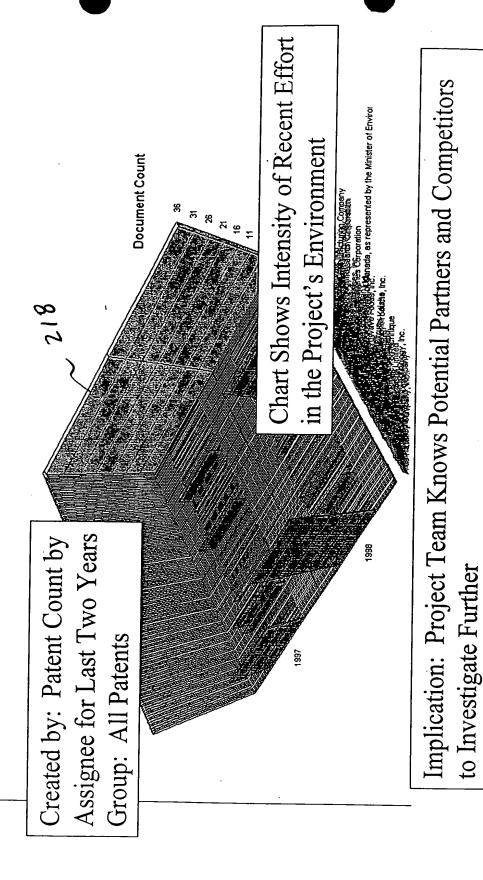


FIG. 33.

# Recent Patent Activity Chart

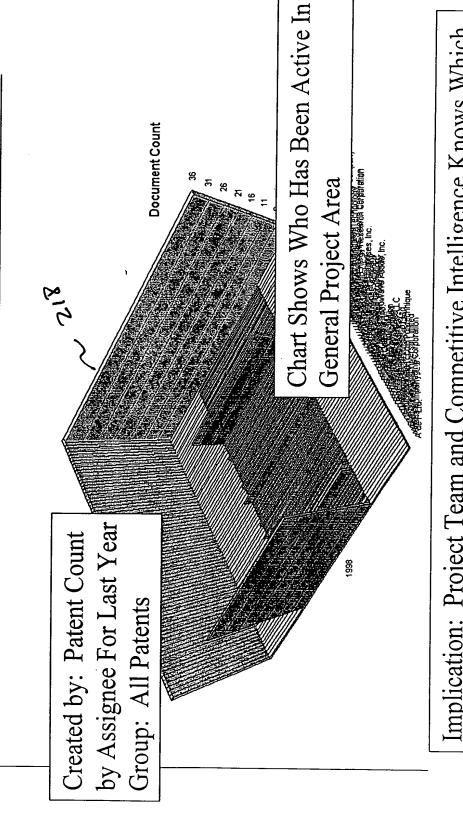
Assignee - Patent Count by Year Graph for After 1997



FI (5, 34

### 002000 1955100 137

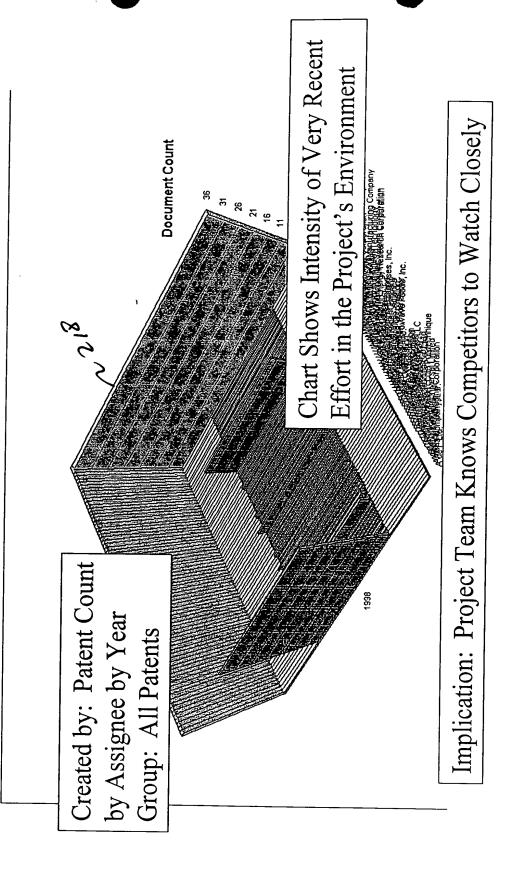
## Recent Patent Activity Chart Assignee - Patent Count by Year Graph for AFter 1998



Implication: Project Team and Competitive Intelligence Knows Which Company's to Check-out For Ongoing Activity

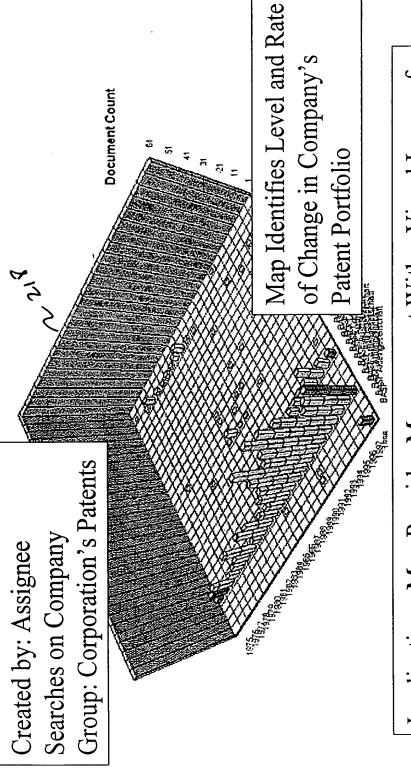
FI 6, 35

Recent Patent Activity Chart Assignee - Patent Count by Year Graph for AFter 1998



FIG, 36

Tool #53 Map of Company Patent Activity



Implication: Map Provides Management With a Visual Image of Patent Activity

#### COLCHO" hasshsod Tool #16

## Recent Patent Application Chart

Assignee - Patent Application Count by Year Graph for Microwave Heating of Food Applications after 1995

Chart Shows Intensity of Recent Effort in the Project's Environment **Document Count** THE THE PRINCIPLE FOUNDATION Group: All European Applications by Assignee For Last Four Years Created by: Application Count

Implication: Project Team Knows Potential Partners and Competitors to Preliminarily Assess

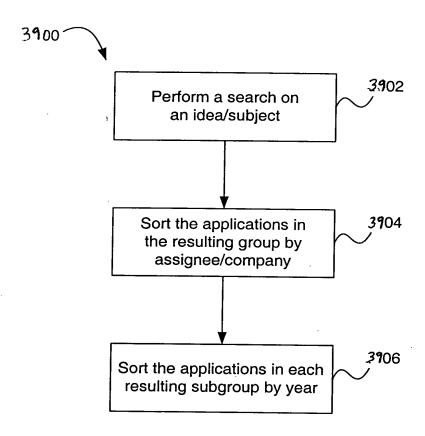


FIG. 39

## Recent Patent Application Chart

Assignee - Patent Application Count by Year Graph for 1997

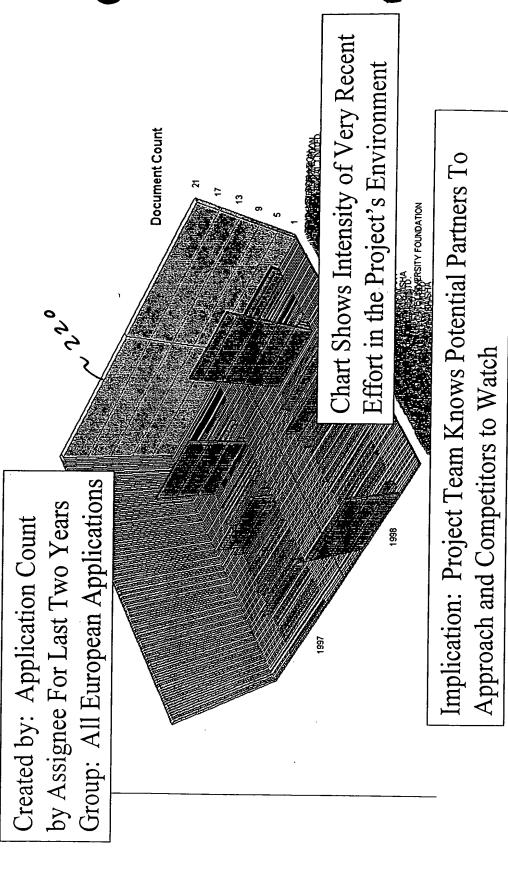
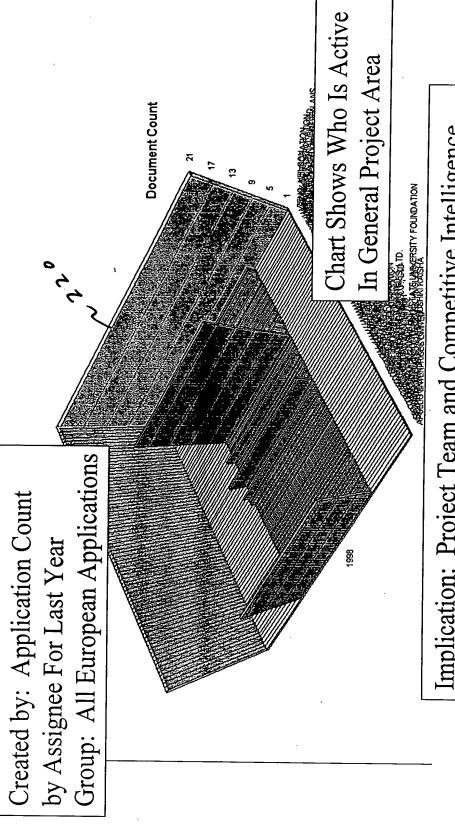


FIG. 40

## Recent Patent Application Chart

Assignee - Patent Application Count by Year Graph for 1998

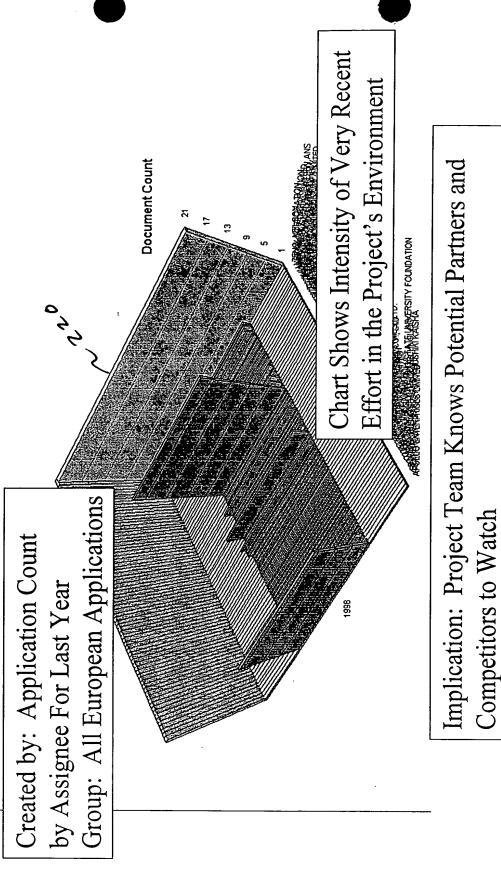


Implication: Project Team and Competitive Intelligence Knows Which Competitors to Watch

FIG. 41

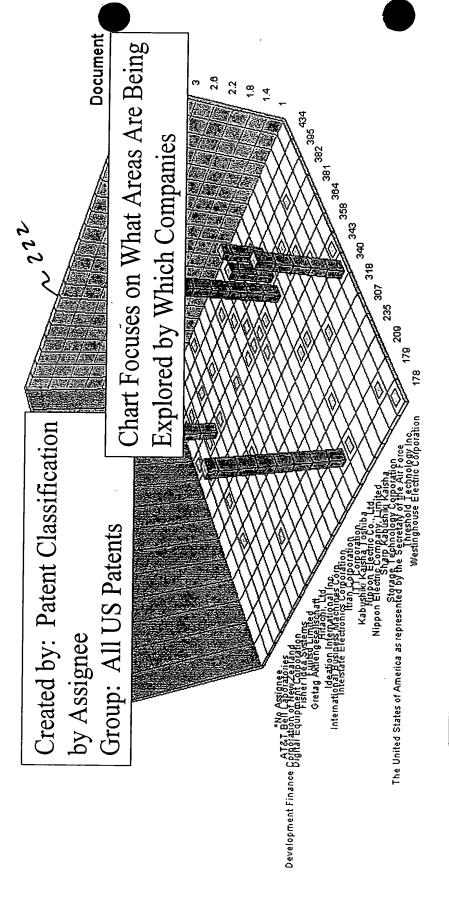
### 

# Recent Patent Application Chart Assignee - Patent Application Count by Year Graph for 1998



FI6,42

#### Tool #6 Chart Narrowing Areas to Explore



Implication: Inventor Knows in Which Competitors Major Efforts Exist. Possible Partners Are Likewise Identified

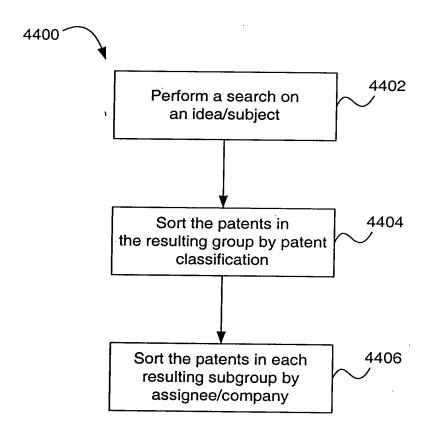
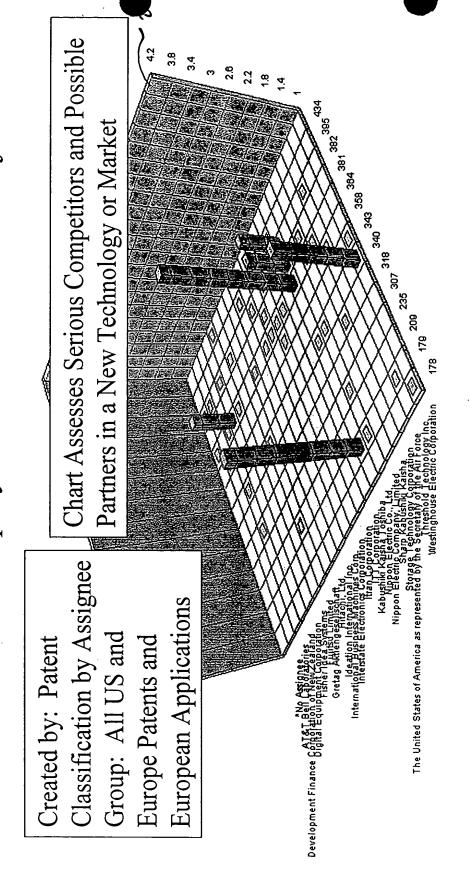


FIG. 44

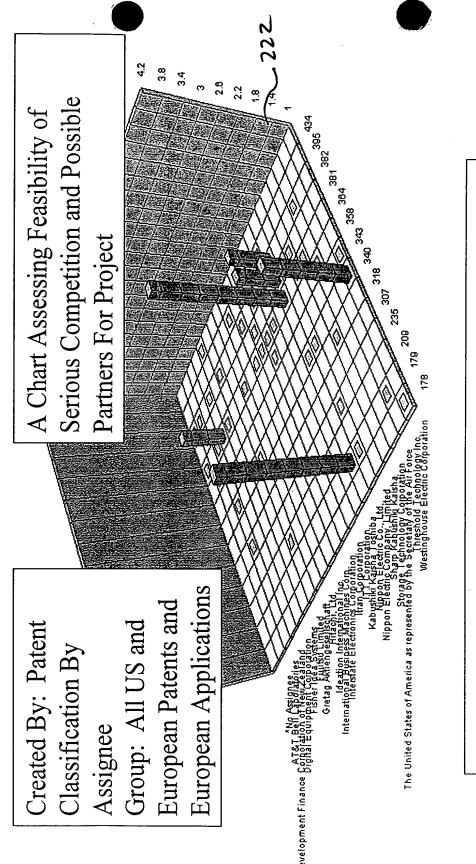
# A Chart of Other Company's Work Related to the Project Goal



Implication: Which Areas and What Companies to Track During Project

#### GGZGTG TOTTEGG Tool #28

## A Chart Narrowing Areas to Explore

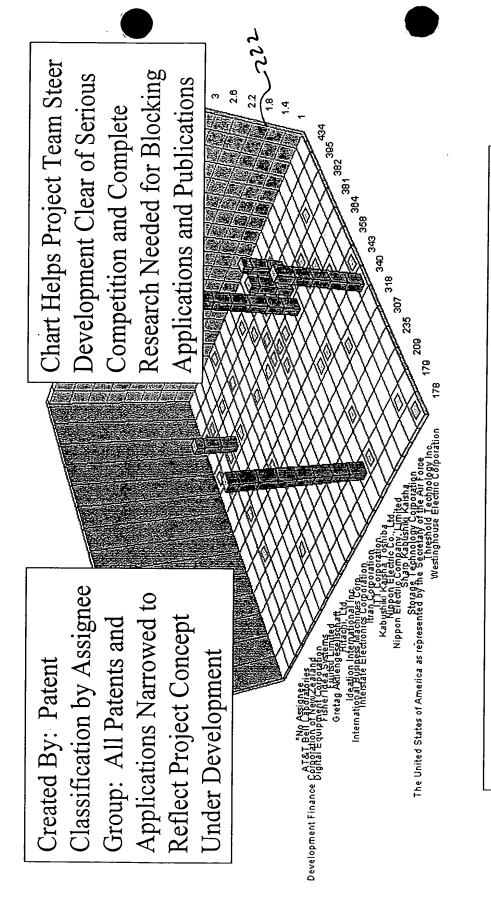


Implications: The Project Team Knows Which Companies to Approach and Avoid For Each Technical Area

FIG. 46

#### oozona hashada Tool #39

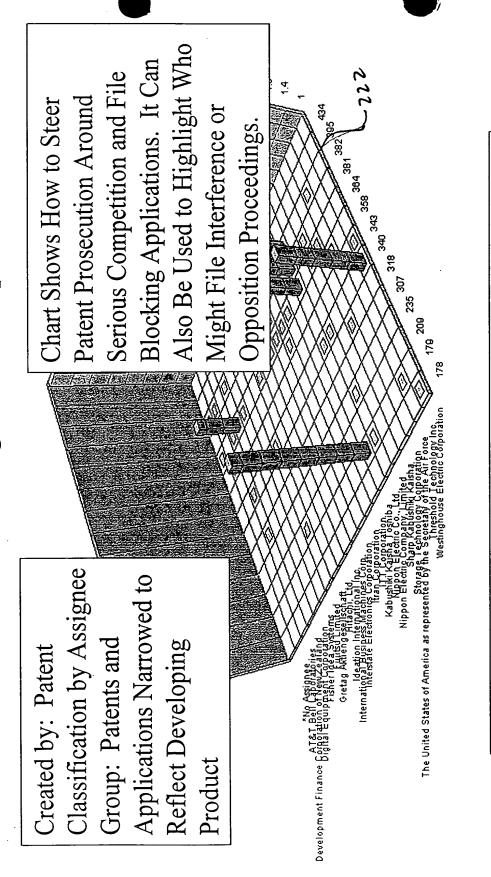
# A Chart Showing Areas to Lock-Up or Lock-Out



Implication: Project Has Appropriate Intellectual Property to Protect Sales Margin

#### 00zoho" h955h560 T001#47

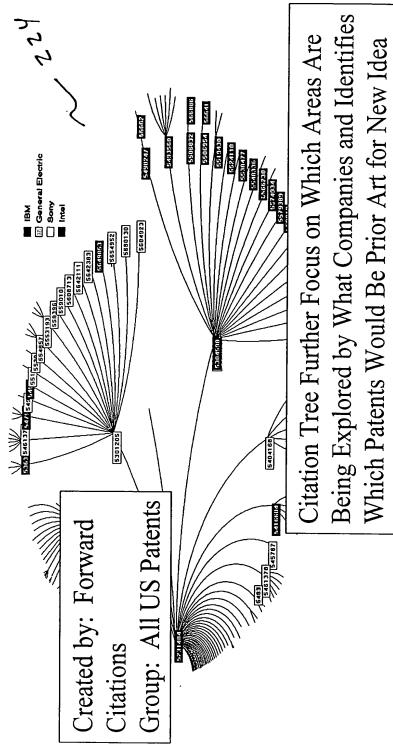
## A Chart Narrowing Areas to Explore



Implication: Shows Patent Attorney, Inventors, and Patent Committee Which Areas and What Companies to Watch.

Tool #7

## A Citation Tree Showing Idea's Environment



Implication: The Inventor Knows How Expansive and Inter-related the Technology Is. This Shows Uniqueness of the Idea and Maturity of the Technology. Inventor Knows Whether or Not to Promote the Idea.

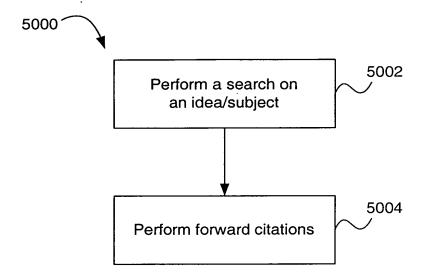
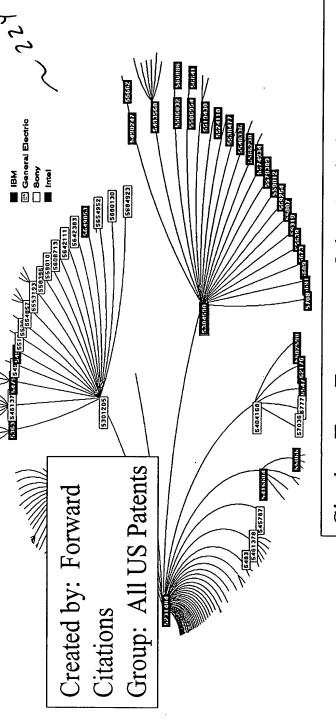


FIG. 50

### Tool #18



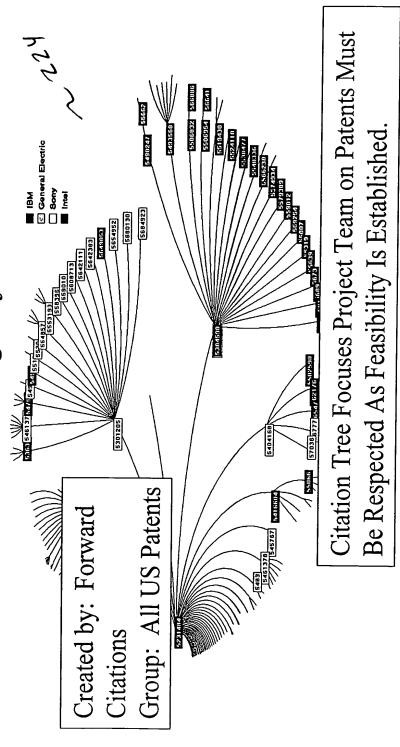


Citation Tree Focuses on Other Technical and Market Areas Are Being Explored by What Companies

Implication: The Project Team Knows How Expansive and Inter-related the Technology and Markets Are.

FI6,51

### A Citation Tree Showing Project's Prior Art Tool #29



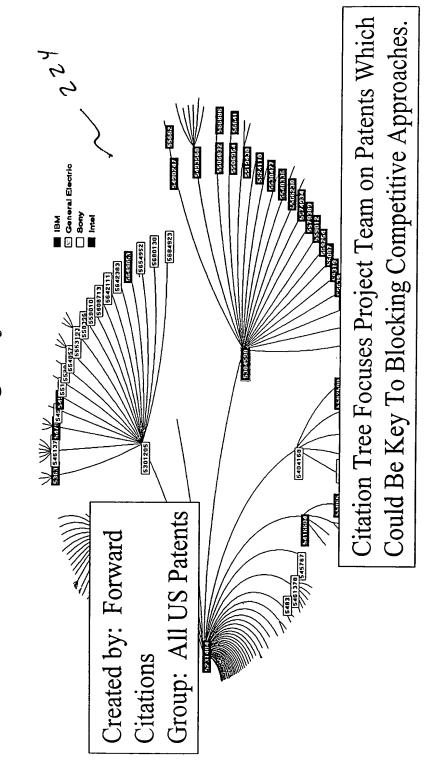
Implication: The Project Team Works Around Prior Art Problems Early In The Development Process.

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### ooroset outoro

#### Tool #40

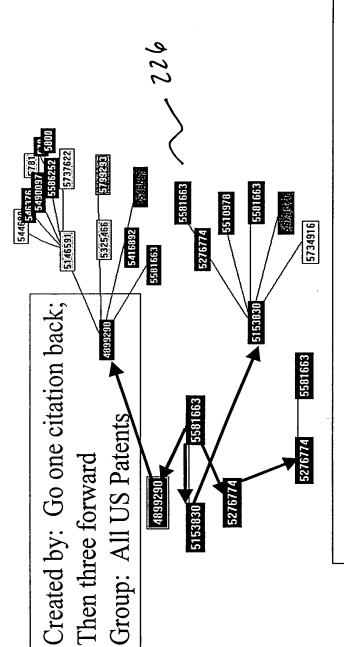
# A Citation Tree Showing Project's IP Position



Implication: Project Team Knows Key Prior Art to Acquire During the Development Phase for Freedom to Practice and to Block Competition.

Tool#8

# A Citation Root-tree Showing Idea's Environment



The Citation Root-tree Predicts Related Areas That Are Possibly Under Exploration by Other Companies

Implication: The Inventor Can Promote His Idea As Distinct From Other On-going Work

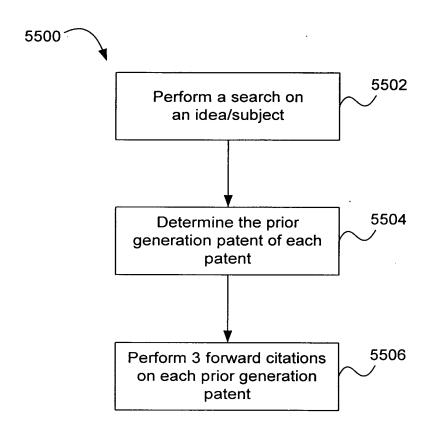
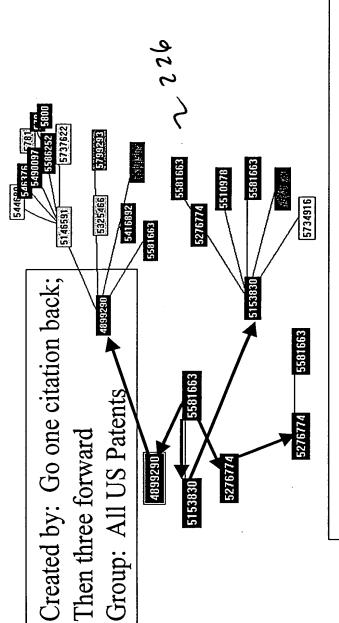


FIG. 55

Tool #19

# A Citation Root-tree Showing Concept's Environment



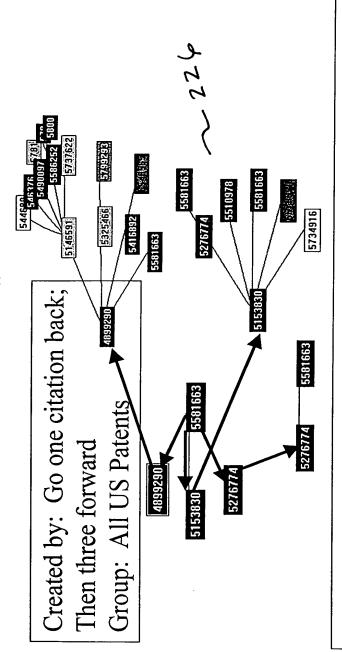
Market Areas Which Are Being Explored by Others The Citation Root-tree Focuses on Technical and

Implication: The Project Team Can Predict If There Are Possibly Other Competing Technology and Markets Under Development.

FI 6, 56

Tool #30

# A Citation Root-tree Showing Competitive Environment

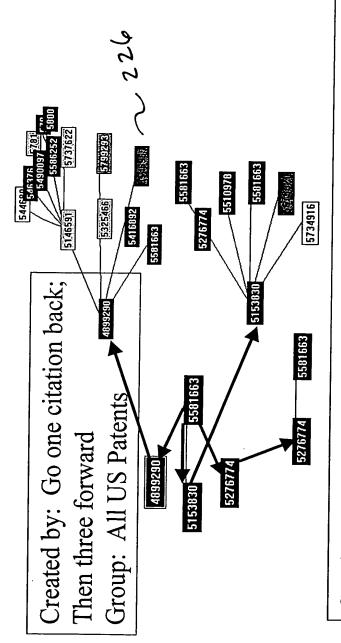


The Citation Root-tree Shows on Which Companies Competitive Intelligence Should Do a Preliminary Investigation

Implication: The Project Team Knows Early On Possible Competitive Activities That It Must Address In Its Project Plan

Tool #41

A Citation Root-tree Showing Project's IP Position

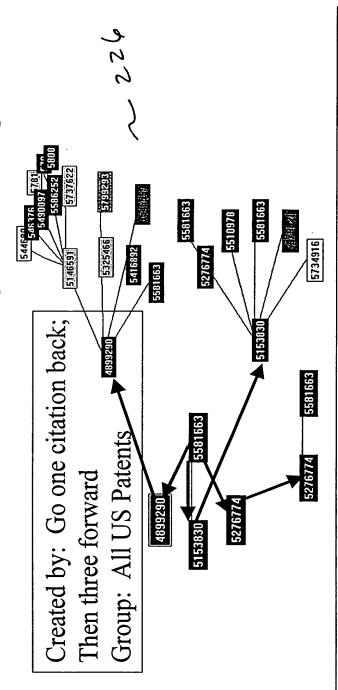


Continuous Updating of The Citation Root-tree Shows Which Companies Competitive Intelligence Must Follow in Detail

Implication: The Project Team Knows If Its Development Activities and Project Timing Are Likely to Yield a Commercial Competitive Success

Tool #48

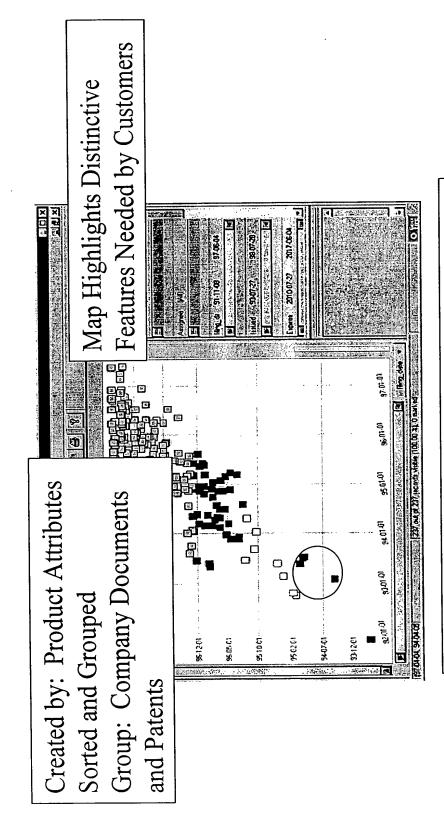
# A Citation Root-tree To Time Project's IP Filings



Continuous Updating The Citation Root-tree Shows New Work Competitive Intelligence Must Immediately Check Out to Protect Scale-up Activities

Implication: The Project Team Can Time Scale-up Activities and Filing of Patents to Ward Off Competition

Proposed Features Map In The Context of All Possibilities Tool #52



Implication: Proposed Projects' New Features Stand Out From What Exists Today

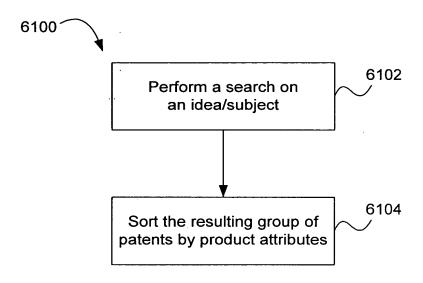


FIG. 61

#### Tool #31 Cycle Time for Patent Prosecution

Created by: Searching US
Patents Related to Project
Group: All US Patents

Chart Shows Average Time All Potential Competitor's Submarine Patents Remain Hidden From Project Team's View

Implication: Project Team Knows Timing Risk From US Patent **Databases** 

GIG, 62

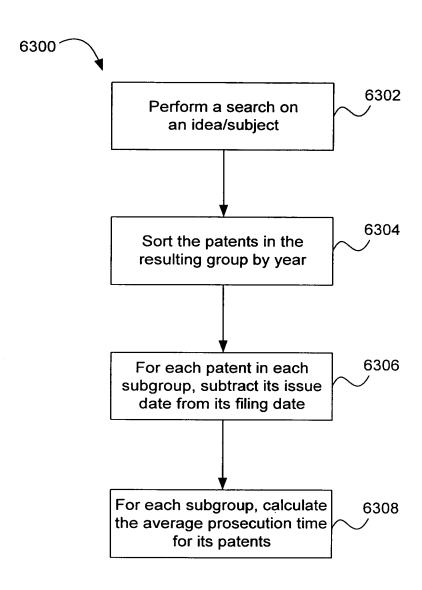
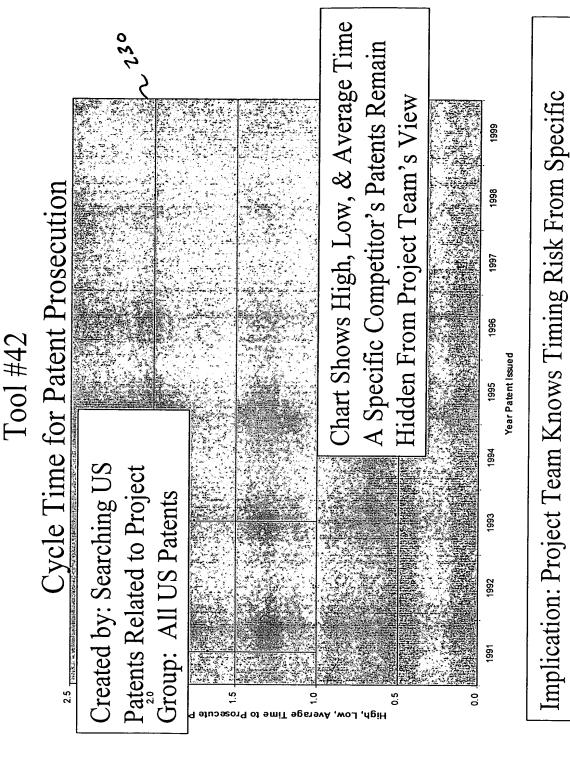


FIG. 63



Competitor's Upcoming Patents

FI6.64

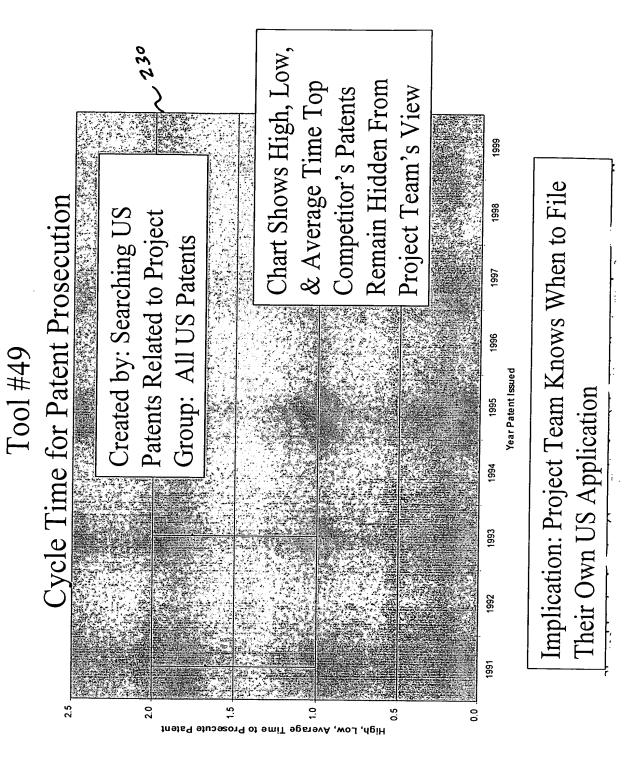
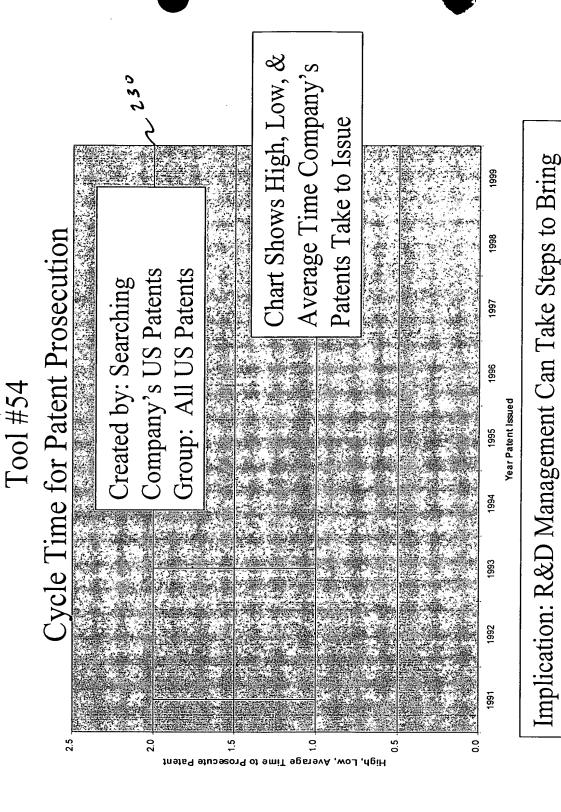


FIG. 65



FI6.66

This Timing Into Sync With European Applications

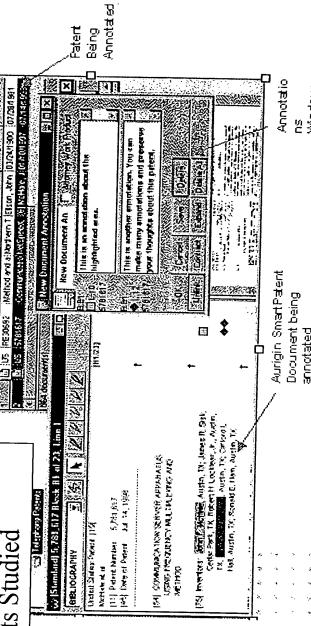
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## Notes to Document Thoughts and Analysis

Created by: Annotating Patents & Corporate Documents

Group: All Patents and Documents Studied

Knowledge for Future Reference by Oneself and Other Colleagues



Implication: The "Document Trail" of the Invention Is Started at the Same Time the Idea Is Researched, Giving Early Priority Dates.

FIG. 67

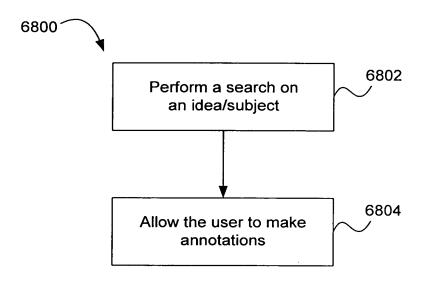
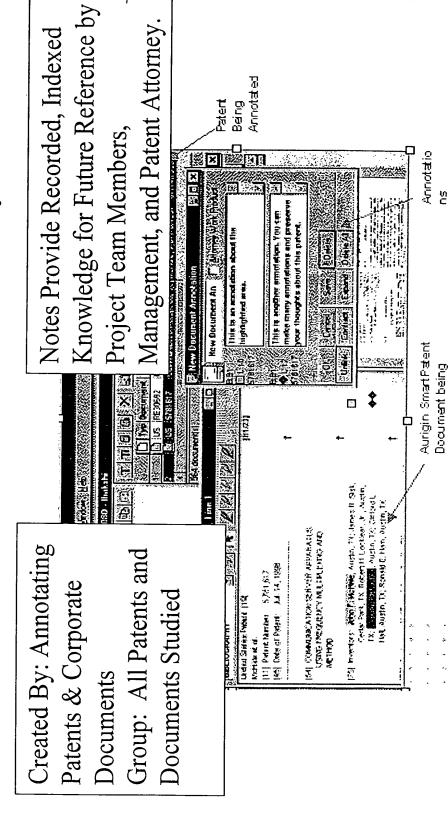


FIG. 68

#### Tool #20

## Notes to Document Thoughts and Analysis



Implication: Documentation of Continuous Effort to Reduce the Idea to Practice and Obtain Patent Protection Is Created.

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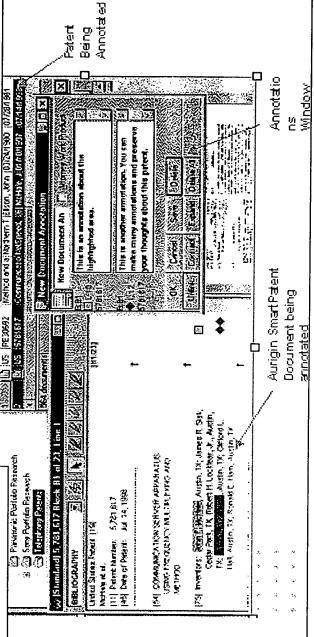
#### Tool #32

## Notes to Document Thoughts and Analysis

Created By: Annotating
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Documents
Group: All Patents and
Documents Studied

Notes Provide Recorded, Indexed Knowledge for Future Reference by Project Team Members,

The Management, and Patent Attorney.



Implication: Documentation of Continuous Effort to Reduce the Idea to Practice and Obtain Patent Protection Is Created.

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#### Tool #43

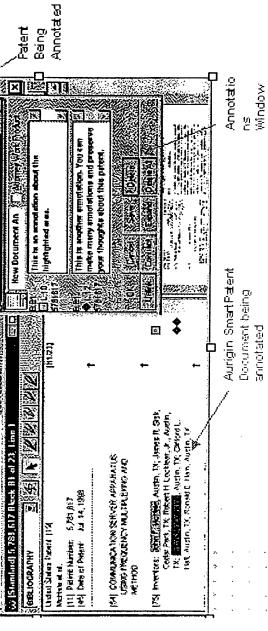
# Notes to Support U.S. Patent Application Preparation

Created By: Annotating
Patents & Corporate

Documents
Group: All Patents and
Documents Studied

Notes Provide Recorded, Indexed

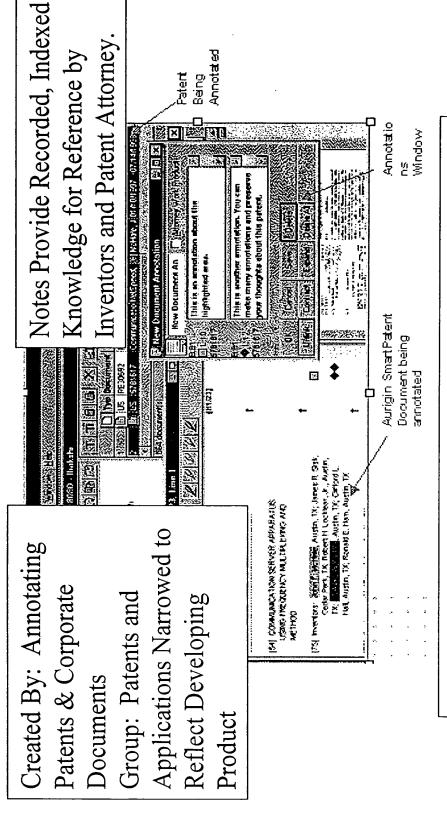
Knowledge for Future Reference by
Project Team Members,
Management, and Patent Attorney.



Implication: Documentation of Continuing Effort to Reduce the Idea to Practice and Obtain Patent Protection Is Created.

#### Corno hasso Tool #50

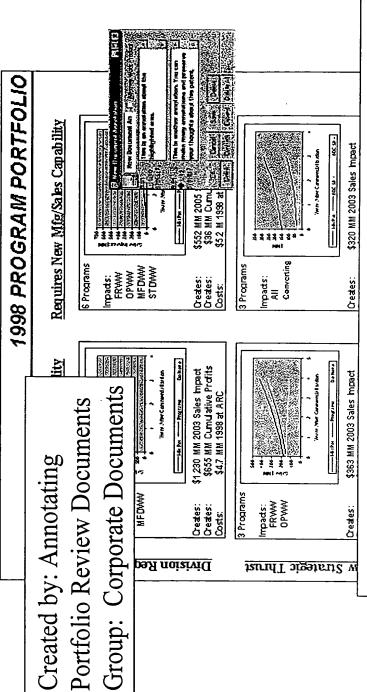
### Notes to Document Thoughts and Support U.S. Patent Prosecution and Foreign Filings



Recorded, Indexed Knowledge Used for Expedient Patent Application Preparation, Reducing Cost and Time

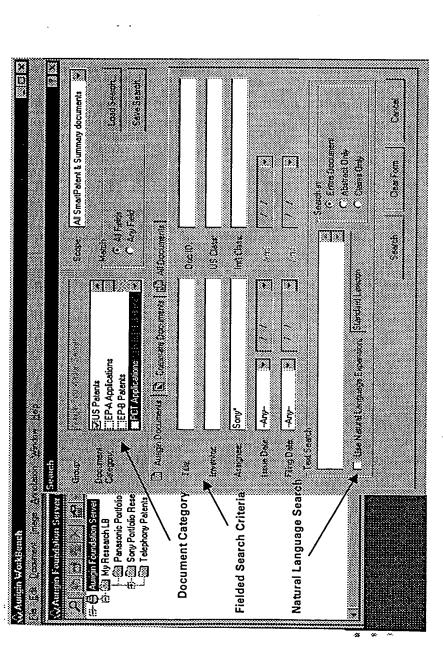
#### Tool #55

Notes to Document Meeting Thoughts and Analysis



Annotations Provide Recorded, Indexed Knowledge for Future Reference by Project and Portfolio Review Teams

Implication: Decision Assumptions Available for Future Reviews Improves Decision Quality



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FIG.75